				
Kotak Mahindra Capital Company Limited 27BKC, 1st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Tel: +91 22 4336 0000 E-mail: amagi.ipo@kotak.com Website: https://investmentbank.kotak.com Investor Grievance ID: kmcaredressal@kotak.com SEBI Registration Number: INM000008704 CIN: U67120MH1995PLC134050	Citigroup Global Markets India Private Limited 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex, Bandra East, Mumbai, 400098 Maharashtra, India Tel: +91 22 6175 9999 E-mail: amagi.ipo@citi.com Website: https://www.citigroup.com/global/about-us/global-presence/india/disclaimer Investor Grievance ID: investors.cgmb@citi.com SEBI Registration Number: INM000010718 CIN: U99999MH2000PTC126657	Goldman Sachs (India) Securities Private Limited 9th and 10th Floor, Ascent-Worli, Sudam Kalu Ahire Marg Worli, Mumbai - 400 025 Maharashtra, India Tel: +91 22 6616 9000 E-mail: amagipo@gs.com Website: www.goldmansachs.com Investor Grievance ID: india-client-support@gs.com SEBI Registration Number: INM000011054 CIN: U74140MH2006FTC160634	IIFL Capital Services Limited (Formerly known as IIFL Securities Limited) 24th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (W). Mumbai 400013 India Tel: +91 22 4646 4728 E-mail: amagi.ipo@iiflcap.com Investor grievance e-mail: ig.ib@iiflcap.com Website: www.iiflcapital.com SEBI Registration No.: INM000010940 CIN: L99999MH1996PLC132983	Aventus Capital Private Limited 901, Platina, 9th Floor, Plot No. C-59, Bandra Kurla Complex, Bandra (E), Mumbai-400 051, India Tel: +91 22 6648 0050 Email: amagi.ipo@avendus.com Website: https://www.avendus.com Investor Grievance ID: investorgrievance@avendus.com SEBI Registration Number: INM000011021 CIN: U99999MH1999PTC123358

January 7, 2026

Securities and Exchange Board of India

Corporation Finance Department
Division of Issues and Listing - 2
SEBI Bhavan - I, Plot No. C4-A
G Block, Bandra Kurla Complex
Bandra (East), Mumbai 400 051
Maharashtra, India

Kind attention: Mr. Adesh Singhal






Sub: Proposed initial public offering of equity shares bearing face value of ₹5 each (the "Equity Shares") of Amagi Media Labs Limited (the "Company" and such offering, the "Offer")

Dear Sir,

The Company has appointed Kotak Mahindra Capital Company Limited, Citigroup Global Markets India Private Limited, Goldman Sachs (India) Securities Private Limited, IIFL Capital Services Limited (*Formerly known as IIFL Securities Limited*) and Aventus Capital Private Limited as the book running lead managers ("**BRLMs**") to the Offer,






We, the BRLMs to the Offer, confirm that:

1. The red herring prospectus dated January 7, 2026 ("**RHP**") of the Company filed with the Registrar of Companies, Karnataka at Bangalore on January 7, 2026, was suitably updated under intimation to the Securities and Exchange Board of India ("**SEBI**") and that the RHP contains all the material disclosures in respect of the Company as on the said date.
2. The registrations of all intermediaries named in the RHP are valid as on date and that none of these intermediaries have been debarred from functioning by any regulatory authority.
3. Written consent from the Promoters has been obtained for inclusion of their Equity Shares as part of Promoters' contribution, and are subject to lock-in.
4. The Equity Shares proposed to form part of the Promoters' contribution and subject to lock-in, have not been disposed or sold or transferred by the Promoters during the period starting from the date of filing the Draft Red Herring Prospectus dated July 25, 2025 with SEBI till date.
5. Agreements have been entered into with depositories for dematerialisation of Equity Shares of the Company.
6. All capitalised terms used but not defined in this letter shall have the meaning ascribed to such terms in the RHP.

				
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We request you to kindly take the same on record.

Thanking you,
Sincerely

				
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For Kotak Mahindra Capital Company Limited








Authorised Signatory

Name: Abhijit Vaidya

Designation: Managing Director – Equity Corporate Finance

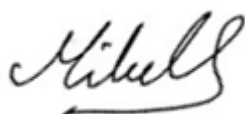
Contact Number: +91-9820160275

Email: abhijit.vaidya@kotak.com

				
Kotak Mahindra Capital Company Limited 27BKC, 1st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Tel: +91 22 4336 0000 E-mail: amagi.ipo@kotak.com Website: https://investmentbank.kotak.com Investor Grievance ID: kmccredressal@kotak.com SEBI Registration Number: INM000008704 CIN: U67120MH1995PLC134050	Citigroup Global Markets India Private Limited 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex, Bandra East, Mumbai, 400098 Maharashtra, India Tel: +91 22 6175 9999 E-mail: amagi.ipo@citi.com Website: https://www.citigroup.com/global/about-us/global-presence/india/disclaimer Investor Grievance ID: investors.cgmb@citi.com SEBI Registration Number: INM000010718 CIN: U99999MH2000PTC126657	Goldman Sachs (India) Securities Private Limited 9th and 10th Floor, Ascent-Worli, Sudam Kalu Ahire Marg Worli, Mumbai - 400 025 Maharashtra, India Tel: +91 22 6616 9000 E-mail: amagi.ipo@gs.com Website: www.goldmansachs.com Investor Grievance ID: india-client-support@gs.com SEBI Registration Number: INM000011054 CIN: U74140MH2006FTC160634	IIFL Capital Services Limited (Formerly known as IIFL Securities Limited) 24th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (W), Mumbai 400013 India Tel: +91 22 4646 4728 E-mail: amagi.ipo@iiflcap.com Investor grievance e-mail: ig.ib@iiflcap.com Website: www.iiflcapital.com SEBI Registration No.: INM000010940 CIN: L99999MH1996PLC132983	Aventus Capital Private Limited 901, Platina, 9th Floor, Plot No. C-59, Bandra Kurla Complex, Bandra (E), Mumbai-400 051, India Tel: +91 22 6648 0050 Email: amagi.ipo@avendus.com Website: https://www.avendus.com Investor Grievance ID: investorgrievance@avendus.com SEBI Registration Number: INM000011021 CIN: U99999MH1999PTC123358

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For Citigroup Global Markets India Private Limited








Authorised Signatory

Name: Mitul Shah

Designation: Director

Contact Number: +91 22 6175 9999

Email: mitul1.shah@citi.com

				
Kotak Mahindra Capital Company Limited 27BKC, 1st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Tel: +91 22 4336 0000 E-mail: amagi.ipo@kotak.com Website: https://investmentbank.kotak.com Investor Grievance ID: kmccredressal@kotak.com SEBI Registration Number: INM000008704 CIN: U67120MH1995PLC134050	Citigroup Global Markets India Private Limited 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex, Bandra East, Mumbai, 400098 Maharashtra, India Tel: +91 22 6175 9999 E-mail: amagi.ipo@citi.com Website: https://www.citigroup.com/global/about-us/global-presence/india/disclaimer Investor Grievance ID: investors.cgmb@citi.com SEBI Registration Number: INM000010718 CIN: U99999MH2000PTC126657	Goldman Sachs (India) Securities Private Limited 9th and 10th Floor, Ascent-Worli, Sudam Kalu Ahire Marg Worli, Mumbai - 400 025 Maharashtra, India Tel: +91 22 6616 9000 E-mail: amagi.ipo@gs.com Website: www.goldmansachs.com Investor Grievance ID: india-client-support@gs.com SEBI Registration Number: INM000011054 CIN: U74140MH2006FTC160634	IIFL Capital Services Limited (Formerly known as IIFL Securities Limited) 24th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (W), Mumbai 400013 India Tel: +91 22 4646 4728 E-mail: amagi.ipo@iiflcap.com Investor grievance e-mail: ig.ib@iiflcap.com Website: www.iiflcapital.com SEBI Registration No.: INM000010940 CIN: L99999MH1996PLC132983	Aventus Capital Private Limited 901, Platina, 9th Floor, Plot No. C-59, Bandra Kurla Complex, Bandra (E), Mumbai-400 051, India Tel: +91 22 6648 0050 Email: amagi.ipo@avendus.com Website: https://www.avendus.com Investor Grievance ID: investorgrievance@avendus.com SEBI Registration Number: INM000011021 CIN: U99999MH1999PTC123358






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For Goldman Sachs (India) Securities Private Limited

Abinand-N- Rejan

Authorised Signatory
 Name: Abinand Natarajan
 Designation: Executive Director
 Contact Number: +91-22-6616 9000
 Email: abinand.natarajan@gs.com



				
Kotak Mahindra Capital Company Limited 27BKC, 1st Floor, Plot No. C-27, "C" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Tel: +91 22 4336 0000 E-mail: amagi.ipo@kotak.com Website: https://investmentbank.kotak.com Investor Grievance ID: kmccredressal@kotak.com SEBI Registration Number: INM000008704 CIN: U67120MH1995PLC134050	Citigroup Global Markets India Private Limited 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex, Bandra East, Mumbai, 400098 Maharashtra, India Tel: +91 22 6175 9999 E-mail: amagi.ipo@citi.com Website: https://www.citigroup.com/global/about-us/global-presence/india/disclaimer Investor Grievance ID: investors.cgmb@citi.com SEBI Registration Number: INM000010718 CIN: U99999MH2000PTC126657	Goldman Sachs (India) Securities Private Limited 9th and 10th Floor, Ascent-Worli, Sudam Kalu Ahire Marg Worli, Mumbai - 400 025 Maharashtra, India Tel: +91 22 6616 9000 E-mail: amagiipo@gs.com Website: www.goldmansachs.com Investor Grievance ID: india-client-support@gs.com SEBI Registration Number: INM000011054 CIN: U74140MH2006FTC160634	IIFL Capital Services Limited (Formerly known as IIFL Securities Limited) 24th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (W), Mumbai 400013 India Tel: +91 22 4646 4728 E-mail: amagi.ipo@iiflcap.com Investor grievance e-mail: ig.ib@iiflcap.com Website: www.iiflcapital.com SEBI Registration No.: INM000010940 CIN: L99999MH1996PLC132983	Avendus Capital Private Limited 901, Platina, 9th Floor, Plot No. C-59, Bandra Kurla Complex, Bandra (E), Mumbai-400 051, India Tel: +91 22 6648 0050 Email: amagi.ipo@avendus.com Website: https://www.avendus.com Investor Grievance ID: investorgrievance@avendus.com SEBI Registration Number: INM000011021 CIN: U99999MH1999PTC123358

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For IIFL Capital Services Limited (formerly known as IIFL Securities Limited)









Authorised Signatory:

Name: Pawan Kumar Jain

Designation: Vice President

Contact Number: +91 22 4646 4728

Email: amagi.ipo@iiflcap.com

				
Kotak Mahindra Capital Company Limited 27BKC, 1st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Tel: +91 22 4336 0000 E-mail: amagi.ipo@kotak.com Website: https://investmentbank.kotak.com Investor Grievance ID: kmccredressal@kotak.com SEBI Registration Number: INM000008704 CIN: U67120MH1995PLC134050	Citigroup Global Markets India Private Limited 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex, Bandra East, Mumbai, 400098 Maharashtra, India Tel: +91 22 6175 9999 E-mail: amagi.ipo@citi.com Website: https://www.citigroup.com/global/about-us/global-presence/india/disclaimer Investor Grievance ID: investors.cgmb@citi.com SEBI Registration Number: INM000010718 CIN: U99999MH2000PTC126657	Goldman Sachs (India) Securities Private Limited 9th and 10th Floor, Ascent-Worli, Sudam Kalu Ahire Marg Worli, Mumbai - 400 025 Maharashtra, India Tel: +91 22 6616 9000 E-mail: amagi.ipo@gs.com Website: www.goldmansachs.com Investor Grievance ID: india-client-support@gs.com SEBI Registration Number: INM000011054 CIN: U74140MH2006FTC160634	IIFL Capital Services Limited (Formerly known as IIFL Securities Limited) 24th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (W). Mumbai 400013 India Tel: +91 22 4646 4728 E-mail: amagi.ipo@iiflcap.com Investor grievance e-mail: ig.ib@iiflcap.com Website: www.iiflcapital.com SEBI Registration No.: INM000010940 CIN: L99999MH1996PLC132983	Avendus Capital Private Limited 901, Platina, 9th Floor, Plot No. C-59, Bandra Kurla Complex, Bandra (E), Mumbai-400 051, India Tel: +91 22 6648 0050 Email: amagi.ipo@avendus.com Website: https://www.avendus.com Investor Grievance ID: investorgrievance@avendus.com SEBI Registration Number: INM000011021 CIN: U99999MH1999PTC123358

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For Avendus Capital Private Limited




Authorized Signatory

Name: Sarthak Sawa

Designation: Vice President

Contact: +91 99303 33486

Email: sarthak.sawa@avendus.com