

				
<p><b>Kotak Mahindra Capital Company Limited</b> 27BK, 1st Floor, Plot No. C-27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Tel: +91 22 4336 0000 E-mail: amagi.ipo@kotak.com Website: <a href="https://investmenbank.kotak.com">https://investmenbank.kotak.com</a> <b>Investor Grievance ID:</b> kmcorredressal@kotak.com <b>SEBI Registration Number:</b> INM000008704 <b>CIN:</b> U67120MH1995PLC134050</p>	<p><b>Citigroup Global Markets India Private Limited</b> 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex, Bandra East, Mumbai, 400098 Maharashtra, India Tel: +91 22 6175 9999 E-mail: amagi.ipo@cti.com Website: <a href="https://www.citigroup.com/global/about-us/global-presence/india/disclaimer">https://www.citigroup.com/global/about-us/global-presence/india/disclaimer</a> <b>Investor Grievance ID:</b> investors.cgmib@cti.com <b>SEBI Registration Number:</b> INM0000010718 <b>CIN:</b> U99999MH2000PTC126657</p>	<p><b>Goldman Sachs (India) Securities Private Limited</b> 9th and 10th Floor, Ascent-Worli, Sudam Kalai Ahire Marg, Worli, Mumbai - 400 025 Maharashtra, India Tel: +91 22 6616 9000 E-mail: amagi.ipo@gs.com Website: <a href="http://www.goldmansachs.com">www.goldmansachs.com</a> <b>Investor Grievance ID:</b> india-client-support@g.com <b>SEBI Registration Number:</b> INM000011054 <b>CIN:</b> U74140MH2006FTC160634</p>	<p><b>IIFL Capital Services Limited</b> <i>(Formerly known as IIFL Securities Limited)</i> 24th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel (W), Mumbai 400013 India Tel: +91 22 4646 4728 E-mail: amagi.ipo@iiflcap.com Website: <a href="http://www.iiflcapital.com">www.iiflcapital.com</a> <b>SEBI Registration No.:</b> INM000010940 <b>CIN:</b> L99999MH1996PLC132983</p>	<p><b>Avendus Capital Private Limited</b> 901, Platina, 9th Floor, Plot No. C-59, Bandra Kurla Complex, Bandra (E), Mumbai-400 051, India Tel: +91 22 6648 0050 Email: amagi.ipo@avendus.com Website: <a href="https://www.avendus.com">https://www.avendus.com</a> <b>Investor Grievance ID:</b> investorgrievance@avendus.com <b>SEBI Registration Number:</b> INM000011021 <b>CIN:</b> U99999MH1999PTC123358</p>

January 7, 2026

### Securities and Exchange Board of India

Corporation Finance Department  
Division of Issues and Listing - 2  
SEBI Bhavan - I, Plot No. C4-A  
G Block, Bandra Kurla Complex  
Bandra (East), Mumbai 400 051  
Maharashtra, India

**Kind attention:** Mr. Adesh Singhal

**Sub: Proposed initial public offering of equity shares bearing face value of ₹5 each (the "Equity Shares") of Amagi Media Labs Limited (the "Company" and such offering, the "Offer")**

Dear Sir,

The Company has appointed Kotak Mahindra Capital Company Limited, Citigroup Global Markets India Private Limited, Goldman Sachs (India) Securities Private Limited, IIFL Capital Services Limited (*Formerly known as IIFL Securities Limited*) and Avendus Capital Private Limited as the book running lead managers ("BRLMs") to the Offer,

We, the BRLMs to the Offer, confirm that:

1. The red herring prospectus dated January 7, 2026 ("RHP") of the Company filed with the Registrar of Companies, Karnataka at Bangalore on January 7, 2026, was suitably updated under intimation to the Securities and Exchange Board of India ("SEBI") and that the RHP contains all the material disclosures in respect of the Company as on the said date.
2. The registrations of all intermediaries named in the RHP are valid as on date and that none of these intermediaries have been debarred from functioning by any regulatory authority.
3. Written consent from the Promoters has been obtained for inclusion of their Equity Shares as part of Promoters' contribution, and are subject to lock-in.
4. The Equity Shares proposed to form part of the Promoters' contribution and subject to lock-in, have not been disposed or sold or transferred by the Promoters during the period starting from the date of filing the Draft Red Herring Prospectus dated July 25, 2025 with SEBI till date.
5. Agreements have been entered into with depositories for dematerialisation of Equity Shares of the Company.
6. All capitalised terms used but not defined in this letter shall have the meaning ascribed to such terms in the RHP.

				
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We request you to kindly take the same on record.

Thanking you,  
Sincerely

				
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*This signature page forms an integral part of the letter submitted to Securities and Exchange Board of India, in relation to the initial public offering of Amagi Media Labs Limited.*

**For Kotak Mahindra Capital Company Limited**



**Authorised Signatory**

Name: Abhijit Vaidya  
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**For Citigroup Global Markets India Private Limited**




Authorised Signatory

Name: Mitul Shah

Designation: Director

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**For Goldman Sachs (India) Securities Private Limited**



Authorised Signatory

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Designation: Executive Director

Contact Number: +91-22-6616 9000

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**For IIFL Capital Services Limited (formerly known as IIFL Securities Limited)**




Authorised Signatory:

Name: Pawan Kumar Jain  
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**For Avendus Capital Private Limited**




**Authorized Signatory**

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