

Introductory sub-table (I)(a) -	
Name of the Company:	AMAGI MEDIA LABS LIMITED
Scrip Code, Name of the scrip, class of security :	EQUITY
As on :	19.01.2026

Table I - Summary Statement showing holding of specified securities of the listed entity

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities	No. of Shares Underlying Outstanding Warrants	No. of Underlying Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No of Warrants and ESOP etc.	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Shareholding - as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares									
								Class: Equity Shares	Class: NIL	Total							Total as a % of (A+B+C)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	Shareholding (No. of shares) under (DIX)		
																																			Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)= (IV)+(V)+(VI)	(VIII)	(IX)			(XA)	(XB)	(XC)	(X)= (XA+XB+XC)	(XI)= (VII)-(X)	(XII)= (VII)-(X)	(XIII)		(XIV)		(XV)		(XVI)		(XVII) = (XIV)+(XV)+(XVI)		(XVIII)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)							
(A)	Promoter & Promoter Group	4	32284198	0	0	32284198	14.92	32284198	0	32284198	14.92	0	0	0	32284198	13.70	32284198	100.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	32284198	NA	NA	NA					
(B)	Public	133901	184054746	0	0	184054746	85.08	184054746	0	184054746	85.08	0	0	19347081	19347081	203401827	86.30	156804324	85.19	NA	NA	NA	NA	NA	NA	184054746	120896609	0	0	0							
(C)	Non Promoter- Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	NA	0	NA	NA	NA	NA	NA	NA						
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	NA	0	NA	NA	NA	NA	NA							
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	NA	0	NA	NA	NA	NA	NA							
	Total	133905	216338944	0	0	216338944	100.00	216338944	0	216338944	100.00	0	0	19347081	19347081	235686025	100.00	189088522	87.40	0	0.00	0	0.00	0	0.00	0	0.00	216338944	120896609	0	0						

Table III - Statement showing holding of specified securities by the Public shareholders

Category & Name of the Shareholders	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities	No. of Shares Underlying Outstanding Warrants	No. of Underlying Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No of Warrants and ESOP etc.	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares					
							No of Voting Rights									Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	Shareholding (No. of shares) under XXX		
							Class: Equity Shares	Class: NIL	Total																					Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(1) Institutions (Domestic)							(IX)									(XIII)		(XIV)		(XV)		(XVI)		(XVII) = (XIV+XV+XVI)		(XVIII)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)			
(a) Mutual Funds	13	18990281	0	0	18990281	8.78	18990281	0	18990281	8.78	0	0	0	18990281	8.06	16979358	89.41	NA	NA	NA	NA	NA	NA	18990281	0	0	0	0	0	0		
Sbi Technology Opportunities Fund		4006869	0	0	4006869	1.85	4006869	0	4006869	1.85	0	0	0	4006869	1.70	3185577	79.50	NA	NA	NA	NA	NA	NA	4006869	0	0	0	0	0	0		
Aditya Birla Sun Life Trustee Private Limited A/C		3683335	0	0	3683335	1.70	3683335	0	3683335	1.70	0	0	0	3683335	1.56	3185577	86.49	NA	NA	NA	NA	NA	NA	3683335	0	0	0	0	0	0		
Aditya Birla Sun Life Flexi Cap Fund		3278905	0	0	3278905	1.52	3278905	0	3278905	1.52	0	0	0	3278905	1.39	3185577	97.15	NA	NA	NA	NA	NA	NA	3278905	0	0	0	0	0	0		
Icici Prudential Technology Fund		0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	0	0	0	0			
(b) Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	0	0	0	0			
(c) Alternate Investment Funds	28	43833216	0	0	43833216	20.26	43833216	0	43833216	20.26	0	0	0	43833216	18.60	42075505	95.99	NA	NA	NA	NA	NA	43833216	41300959	0	0	0	0	0			
PI Opportunities Fund II		31309549	0	0	31309549	14.47	31309549	0	31309549	14.47	0	0	0	31309549	13.28	31309549	100.00	NA	NA	NA	NA	NA	31309549	31309549	0	0	0	0	0	0		
PI Opportunities Fund-I Scheme II		9991410	0	0	9991410	4.62	9991410	0	9991410	4.62	0	0	0	9991410	4.24	9991410	100.00	NA	NA	NA	NA	NA	9991410	9991410	0	0	0	0	0	0		
(d) Banks	6	2118072	0	0	2118072	0.98	2118072	0	2118072	0.98	0	0	0	2118072	0.90	0	0.00	NA	NA	NA	NA	NA	2118072	0	0	0	0	0	0	0		
(e) Insurance Companies	7	1987279	0	0	1987279	0.92	1987279	0	1987279	0.92	0	0	0	1987279	0.84	1495298	75.24	NA	NA	NA	NA	NA	1987279	0	0	0	0	0	0	0		
(f) Provident / Pension Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	0	0	0	0			
(g) Asset reconstruction companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	0	0	0	0			
(h) Sovereign Wealth Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	0	0	0	0			
(i) NBFCs registered with RBI	11	1629946	0	0	1629946	0.75	1629946	0	1629946	0.75	0	0	0	1629946	0.69	0	0.00	NA	NA	NA	NA	NA	1629946	0	0	0	0	0	0	0		
(j) Other Financial Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	0	0	0	0			
(k) Any Other (specify)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	0	0	0	0			
Sub-Total (B)(1)	65	68558794	0	0	68558794	31.69	68558794	0	68558794	31.69	0	0	0	68558794	29.09	60550161	88.32	NA	NA	NA	NA	NA	68558794	41300959	0	0	0	0	0			

(2) Institutions (Foreign)																											
(a)	Foreign Direct Investment	7	83061001	0	0	83061001	38.39	83061001	0	83061001	38.39	0	0	0	0	83061001	35.24	83061001	100.00	NA	NA	NA	NA	83061001	79595650	0	0
	Norwest Venture Partners X - Mauritius		25885749	0	0	25885749	11.97	25885749	0	25885749	11.97	0	0	0	0	25885749	10.58	25885749	100.00	NA	NA	NA	NA	25885749	25885749	0	0
	Accel India VI (Mauritius) Ltd.		17667542	0	0	17667542	8.17	17667542	0	17667542	8.17	0	0	0	0	17667542	7.50	17667542	100.00	NA	NA	NA	NA	17667542	17667542	0	0
	General Atlantic Singapore AmI Pte. Ltd.		17147592	0	0	17147592	7.93	17147592	0	17147592	7.93	0	0	0	0	17147592	7.28	17147592	100.00	NA	NA	NA	NA	17147592	17147592	0	0
	Accel Growth VI Holdings (Mauritius) Ltd		9324776	0	0	9324776	4.31	9324776	0	9324776	4.31	0	0	0	0	9324776	3.96	9324776	100.00	NA	NA	NA	NA	9324776	9324776	0	0
	Trudy Holdings		7705043	0	0	7705043	3.56	7705043	0	7705043	3.56	0	0	0	0	7705043	3.27	7705043	100.00	NA	NA	NA	NA	7705043	7705043	0	0
	Pandora Holdings		3465351	0	0	3465351	1.60	3465351	0	3465351	1.60	0	0	0	0	3465351	1.47	3465351	100.00	NA	NA	NA	NA	3465351	0	0	0
(b)	Foreign Venture Capital Investors	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
(c)	Sovereign Wealth Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
(d)	Foreign Portfolio Investors Category I	31	9902405	0	0	9902405	4.58	9902405	0	9902405	4.58	0	0	0	0	9902405	4.20	3046597	30.77	NA	NA	NA	NA	9902405	0	0	0
(e)	Foreign Portfolio Investors Category II	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
(f)	Overseas Depositories (holding DRs) (balancing figure)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
(g)	Any Other (specify)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
	Sub-Total (B)(2)	38	92963406	0	0	92963406	42.97	92963406	0	92963406	42.97	0	0	0	0	92963406	39.44	86107598	92.63	NA	NA	NA	NA	92963406	79595650	0	0
(3) Central Government/ State Government(s)																											
(a)	Central Government / President of India	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
(b)	State Government / Governor	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
	Sub-Total (B)(3)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0

(4) Non-institutions																											
(a)	Associate companies / Subsidiaries	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	
(b)	Directors and their relatives (excluding independent directors and nominee directors)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	
(c)	Key Managerial Personnel	0	0	0	0	0	0.00	0	0	0	0.00	0	0	773890	773890	773890	0.33	0	0.00	NA	NA	NA	NA	0	0	0	0
(d)	Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	
(e)	Trusts where any person belonging to 'Promoter and Promoter Group' category is trustee, beneficiary, or 'author of the trust'	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	
(f)	Investor Education and Protection Fund (IEPF)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	133662	12445984	0	0	12445984	5.75	12445984	0	12445984	5.75	0	0	4419005	4419005	16864989	7.16	98381	0.79	NA	NA	NA	NA	12445984	0	0	0
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	5	739977	0	0	739977	0.34	739977	0	739977	0.34	0	0	7587887	7587887	6327864	3.53	739977	100.00	NA	NA	NA	NA	739977	0	0	0
(i)	Non Resident Indians (NRIs)	86	13121	0	0	13121	0.01	13121	0	13121	0.01	0	0	783007	783007	796128	0.34	0	0.00	NA	NA	NA	NA	13121	0	0	0
(j)	Foreign Nationals	0	0	0	0	0	0.00	0	0	0	0.00	0	0	5783292	5783292	5783292	2.45	0	0.00	NA	NA	NA	NA	0	0	0	0
(k)	Foreign Companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0
(l)	Bodies Corporate	34	9327149	0	0	9327149	4.31	9327149	0	9327149	4.31	0	0	0	0	9327149	3.96	9308207	99.80	NA	NA	NA	NA	9327149	0	0	0
	Vida Trustees Private Limited		9308207	0	0	9308207	4.30	9308207	0	9308207	4.30	0	0	0	0	9308207	3.95	9308207	100.00	NA	NA	NA	NA	9308207	0	0	0
(m)	Any Other (specify)	11	6315	0	0	6315	0.00	6315	0	6315	0.00	0	0	0	0	6315	0.00	0	0.00	NA	NA	NA	NA	6315	0	0	0
1	LLP	11	6315	0	0	6315	0.00	6315	0	6315	0.00	0	0	0	0	6315	0.00	0	0.00	NA	NA	NA	NA	6315	0	0	0
	Sub-Total (B)(4)	133798	22532546	0	0	22532546	10.42	22532546	0	22532546	10.42	0	0	19347081	19347081	41879627	17.77	10146565	45.03	NA	NA	NA	NA	22532546	0	0	0
	Total Public Shareholding (B)-(B)(1)-(B)(2)-(B)(3)-(B)(4)	133901	184054746	0	0	184054746	85.08	184054746	0	184054746	85.08	0	0	19347081	19347081	203401827	86.30	156804324	85.19	NA	NA	NA	NA	184054746	120896609	0	0

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no. (XIII) is not applicable in the above format.

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.

(4) Categorization and disclosure of each shareholder category should be carried out in the order prescribed in the above format. If a shareholder is falling under more than one category, then the same shall be classified in the category falling first in the order prescribed in the above format. Shareholding under any of the categories shall be unique and will not be duplicated under multiple categories.

(5) Sub-categorization of shares under column no. (XV) will be based on shareholding (no. of shares) under the following sub-categories:

(i) Shareholders who are represented by a nominee Director on the board of the listed entity or have the right to nominate a representative (i.e. Director) on the board of the listed entity.

(ii) Shareholders who have entered into shareholder agreement with the listed entity.

(iii) Shareholders acting as persons in concert with promoters.

Table IV - Statement showing holding of specified securities by the Non Promoter- Non Public shareholders

Category & Name of the Shareholders	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities	No. of Shares Underlying Outstanding Warrants	No. of Underlying Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No of Warrants and ESOP etc.	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares					
							No of Voting Rights									Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	Shareholding (No. of shares) under XXX		
							Class: Equity Shares	Class: N/L	Total																					Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(I)	(III)	(IV)	(V)	(VI)	(VII)+(IV)+(V)+(VI)	(VIII)	(X)			(XA)	(XB)	(XC)	(X)= (XA+XB+XC)	(XI)= (VII)+(X)	(XII)= (VII)+(X)	(XIII)		(XIV)		(XV)		(XVI)		(XVII) = (XIV)+(XV)+(XVI)		(XVIII)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)			
(1) Custodian/DR Holder - Name of DR Holders (if Available)		0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	NA	0								
(2) Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	NA	0								
(C) Total Non-Promoter- Non Public Shareholding (C)=(1)+(2)		0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0									

Note:
 (1) PAN would not be displayed on website of Stock Exchange(s).
 (2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no. (XIII) is not applicable in the above format.
 (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

Table V - Statement showing details of Significant Beneficial Owners (SBOs)

Sr. No	Details of the SBO (I)			Details of the registered owner (II)			Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: (III)					Date of creation / acquisition of significant beneficial interest# (X)
	Name	PAN/ Passport No. in case of a foreign national§	Nationality	Name	PAN/ Passport No. in case of a foreign national	Nationality	Whether by virtue of:					
							Shares (%) (a)	Voting Rights (%) (b)	Rights on distributable dividend or any other distribution (%) (c)	Exercise of control (d)	Exercise of significant influence (e)	
				NOT APPLICABLE								

Note:
 * In case the nature of the holding / exercise of the right of a SBO falls under multiple categories specified under (a) to (e) under Column (III), multiple rows for the same SBO shall be inserted accordingly for each of the categories.
 # This column shall have the details as specified by the listed entity under Form No. BEN-2 as submitted to the Registrar.
 § PAN/ Passport number not to be disclosed on the website of the Stock Exchange(s).

Table VI - Statement showing foreign ownership limits

	Board approved limits (%)	Limits utilized (%)
1 As on shareholding date	100	42.97
2 As on the end of previous 1st quarter	100	49.86
3 As on the end of previous 2nd quarter	100	49.86
4 As on the end of previous 3rd quarter	100	50.86
5 As on the end of previous 4th quarter	100	50.86

The Shareholders of the Company at their Meeting held on July 24, 2025 approved that the investment by Non-resident Indians ("NRIs") and Overseas Citizens of India ("OCIs") shall not exceed 24% of the paid-up equity share capital of the Company on a fully diluted basis